



Dr. Lisa Lang Keynote Presentation  
March 15, 2007

Dear Dr. Lisa,

Thank you for being our keynote speaker at our NAPM “Executive Night” monthly meeting. We had a record turn out as a result of displaying your information on our newsletter and website. The words *Maximizing Profitability*, and your credentials had a lot to do with the turnout.

As we listened to your speech, it became very interesting to hear an engineer’s perspective on a topic that all of us have been dealing with for the past 10 years, “increase your savings with less tools and staff”. At the end, I am sure that many of the members said to themselves, “why didn’t I think of that.”

I have calculated the results of the surveys from the participating members to find 99% of them gave you an “Excellent” rating. I am sure it was very difficult to pack your presentation into a forty five minute timeframe, but you did a fantastic job. Approximately 75% of our members have over ten years experience in the Purchasing field and I think you brought forward a new concept to most of them.

Thanks for making our Executive Night a huge success and we hope you will join us again in the future.

Best Regards,  
Susan Kellar, C.P.M.  
NAPM – Denver  
President Elect. – Programs Chair