



"Dr. Lisa is a dynamic speaker and has a very logical and interactive way to lead the group to the "truth".

The 2 ½ days "private boot camp" has been a great investment: it left us with a brilliant offer, a "mafia offer", to attract a new group of customers and with a set of thinking-tools we have used to restructure the offer to our existing customer base. As a result, **we have increased our sales 80%** and have been able to move the constraint from the market back into the operations.

Thanks Dr. Lisa!"

Alessandro Bernacchia
Guntert & Zimmerman
Aug 9, 2008
Boot Camp Oct 29-31, 2007

That's an 80% increase in 10 months!

Guntert & Zimmerman