



Shippers Supply Company, Inc.
2428 Crittenden Drive
Louisville, KY 40217

To: Whom it may Concern
From: Henry F. Camp, President
Date: October 14, 2004
Re: Lisa Lang and the Theory of Constraints

Lisa recently made a presentation to my TEC group, number 394. I had been interested in and studying the Theory of Constraints for a year before Lisa's presentation. She was not only dead on target but helped me understand the subject matter more completely. Instead of a dull rehash, it was a riveting dash through new material.

Not only was I interested, roughly half a dozen of our group followed up with Lisa to get some help with their operations. I have met with Lisa several times since, when she came to town. She helped me analyze the benefits of taking suppliers' discounts vs. paying off our line of credit. Since then we have formed a TOC think tank to support each other's efforts.

She is aggressive and energetic in her pursuit of Viable Visions. V.V. is a four year process, using Theory of Constraints to grow annual net profits to the beginning sales figure. I understand one of her clients was the first to sign a contract for a Viable Vision in the United States. Lisa has the experience and drive to show companies the way to that level of success.

Sincerely,

Henry F. Camp