

I recently attended the Mafia Offer Boot camp held in Denver (June 2007). I am excited after completing the 3-day workshop. We developed a completely different sales presentation that succinctly describes the problems created by my industry and presents a low risk win-win solution for retailers, manufacturers and our company. By changing our pricing model and presentation we have created an outstanding opportunity for our customers and our company. Thank you again for your time and help in developing this logical and succinct presentation.

Richard Wright
Impact Merchandising