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## Satyam rolls out 'Viable Vision'

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Satyam Computer Services Ltd launches its new 'Viable Vision' programme, an initiative in developing competitive strategies for its clients. The company allies with Eli Goldratt, renowned industry expert, and his company Goldratt Consulting Limited, to launch his 'Viable Vision' programme for its customers.

The programme, focusses on transforming current net sales into net profit in four years and has been introduced to 500 CEOs of large and small product companies, globally. Satyam would support the end-to-end implementation and training of the programme in India, China and Europe. The company will set up a consulting team consisting of TOC experts, application experts, solution for sales experts and trainers for the purpose.