

## **Inherent Simplicity**

Ever sat down and taken the time to explore the world around us?

Consider a chain, such as a link tow chain used to pull something behind a vehicle. Ever had one break? The link that broke or could break if given enough stress, is called the “weakest link.” Every chain has one, and only one.

In the world of hard sciences, like physics, there is an understanding that complex systems are based on inherent simplicity. Dr. Eli Goldratt applies his background in physics to help businesses exploit their individual advantages.

In a business, bottlenecks that reduce production or the ability to ship finished products are a prime example of inherent simplicity. Consider the business in its entirety as a whole system. Events that touch just one small area in any holistic system may have a huge impact in another department. Cause and effect. It is at the heart of the logic applied by Dr. Goldratt to solve real business problems.

Determine the proper point at which to exert force and the system might experience dramatic increases in throughput. The focal point. Archimedes's said, “Give me a lever long enough and a place to stand and I will move the Earth.” Goldratt states, “Give me some basic data about your business and its processes and I will show you how to turn [your] company's present sales into net profits in less than four years.”

Using Goldratt's Theory of Constraints (TOC) based on the concept of inherent simplicity, it is not uncommon for businesses to dramatically reduce inventory, and yet experience major gains in sales without adding personnel or equipment.

At the same time and without incurring overtime, it's possible to increase due date performance, often exceeding 95% after the implementation of TOC. Nine out of ten times, inventory levels will decrease! Intrigued? Consider attending Dr. Goldratt's next Viable Vision Offer and presentation, where the details of TOC are exposed, live.

Hear testimonies from your fellow CEOs at:

**<http://www.goldrattconsulting.com/>**