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**Science of Business opens a  
Goldratt Theory of Constraints Training Center**

*The Science of Business Training Center hosts free Theory of Constraints Maximizing Profitability half day events every month.*

DENVER—**8/8/2007** — “Dr Lisa” Lang, President of Science of Business, shares her insights into maximizing profits every month with business owners at the newly opened Science of Business Training Center. The Training Center is also home to the popular Mafia Offer Boot Camps.

The 1500 ft<sup>2</sup> facility will host exclusively Eliyahu M Goldratt Theory of Constraints seminars, workshop, and events.

Dr. Lisa, a TOCICO certified expert in Theory of Constraints who recently served as Goldratt Consulting’s Global Marketing Director, explains the challenges facing manufacturers today. “In order for companies to radically improve their bottom line, they must increase capacity without significant investment and, concurrently, sell that incremental capacity. Both are necessary for process improvement savings to flow to the bottom line. Many times manufacturers increase capacity only to have it sit in the warehouse or they price it so low that any incremental profit is given away needlessly,” says Dr. Lisa, “that is why we opened the Training Center – we wanted to extend our reach to help more companies facing these problems.”

To attend a no charge Maximizing Profitability event go to <http://www.Viable-Vision.com>.

For more information on Mafia Offer Boot Camps go to <http://www.MafiaOffers.com>

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